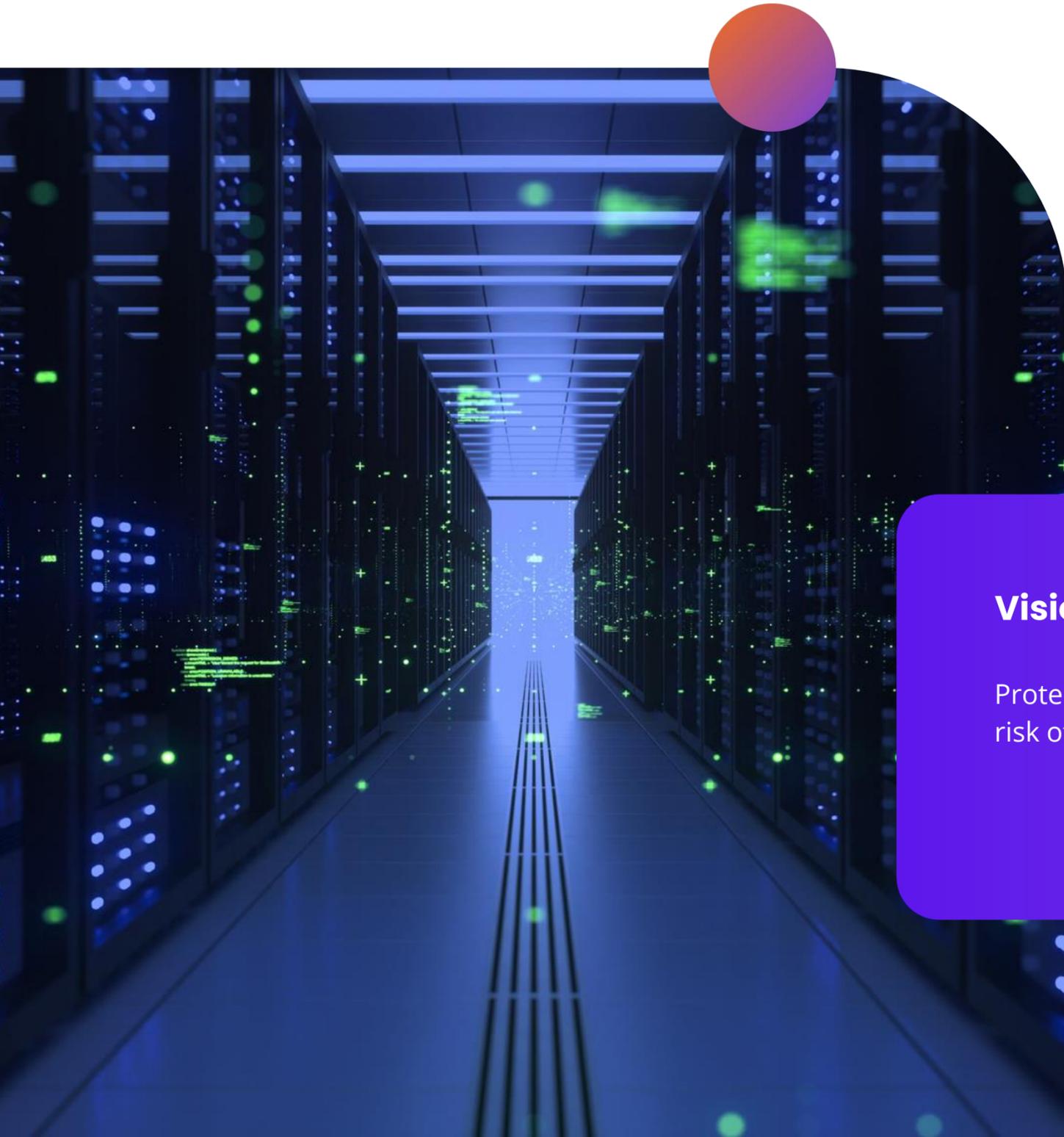




IS CYBERSECURITY OUTDATED?

# HoneyPotz

BUSINESS PROPOSAL



# Company Vision And Mission

## Vision

Protecting the world from the threat and risk of insider security breaches

## Mission

Protect global enterprises with a privacy, compliance and encryption platform, allowing companies to use AI, ML, Cloud & Applications securely at the CPU level



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# AI is Dangerous

- Ø Marriott hit with 123M fine for exposing information of 383M guests
- Ø British Airways exposed 500,000 customers confidential information due to insider access, resulting in 230M fine
- Ø Samsung employees use ChatGPT and reveal proprietary source code facing “trade secret” exposure



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# Cybersecurity is Outdated

Traditional cybersecurity solutions focus on controlling and preventing network attacks and access by outside threats and end users. They do not focus on “insider threats” or users with validated credentials.

\*\*43% of all breaches are committed by insiders





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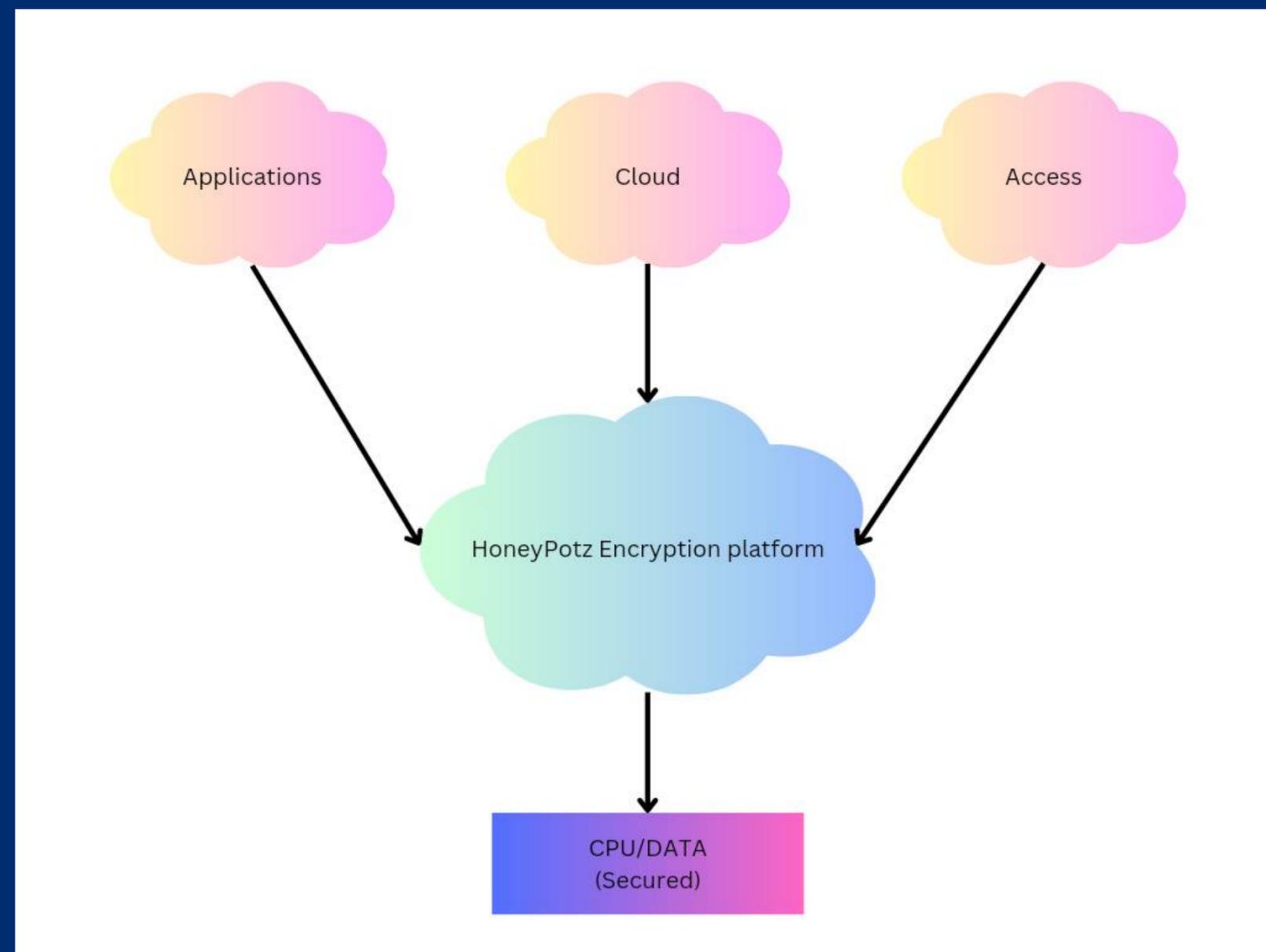
# The Answer

Platform that secures and encrypts data, applications and storage at the CPU level. This prevents any and all exposure to insider threats or outsiders with validated credentials.



# How it Works

We create secure enclaves which protect “data in use” by providing encryption codes for the CPU and data running inside the enclave itself. This prevents unauthorized access from anyone with or without approved credentials.





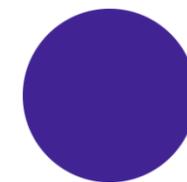
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# Next Level Technology



## [Graphogram.com](https://graphogram.com)

Confidential Computing Platform  
Confidential Computing offers a hardware-based security solution designed to help protect data in use via unique application-isolation technology. By helping protect selected code and data from inspection or modification, developers can run sensitive data operations inside enclaves to help increase application security and protect data confidentiality.



## [Aistudio.ml](https://aistudio.ml)

Developing mlops  
Analytical Models are developed with a monitoring and deployment mindset. Data Scientists and Analysts can monitor and retrain their models as they degrade.



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# Target Markets

01

Life Sciences

02

Financial services

03

E commerce

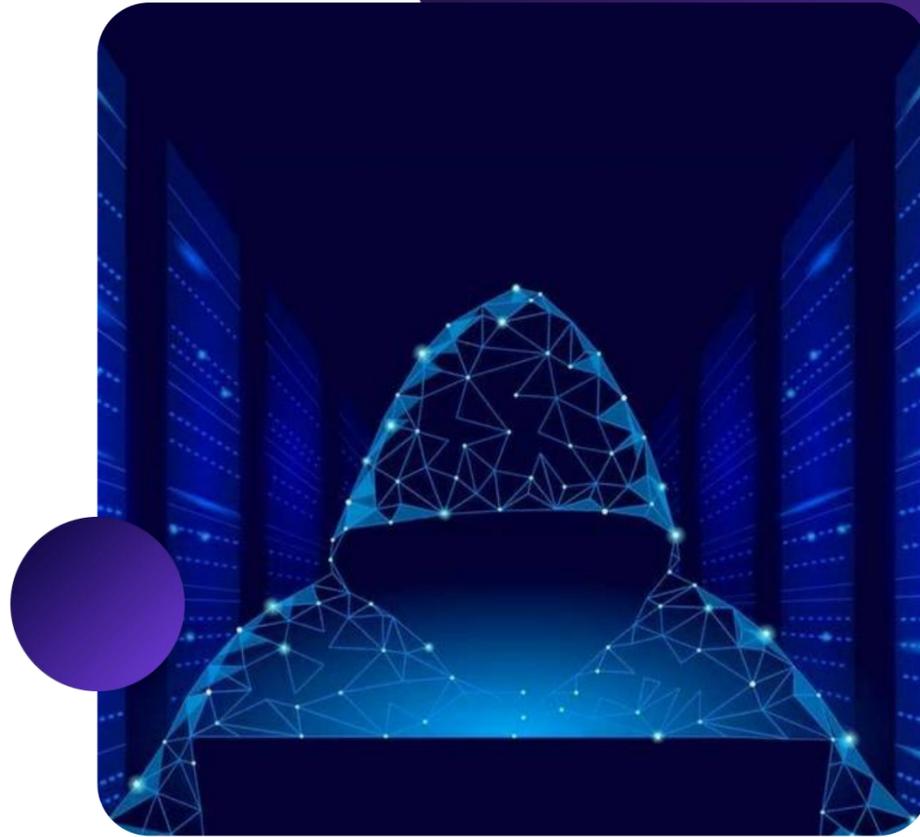
04

Data security



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# Opportunity



## Cloud Computing Security

Cloud computing has become increasingly popular due to its scalability and cost-effectiveness.

## Internet of Things (IoT) Security

The proliferation of IoT devices presents security risks, and confidential computing can provide a secure way to process and analyze data generated by IoT devices.

## Compliance

Compliance regulations such as GDPR and HIPAA require organizations to protect their customers' data and privacy.

## Data Privacy

Data privacy is a major concern for businesses, and confidential computing can provide a secure way to process sensitive data.



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# Meet Our Team



**Vlad  
Lialine**

CEO/CTO, Founder



**Steve  
Rosenblum**

CRO, Co-Founder,  
Funding/Strategy



**Swaraj  
Singh**

Chief Marketing Officer,  
Co-Founder



**David  
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Web Developer/Co-Founder



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